



Rocky Dunkman Owner/CEO

## CC&M Achieves ISO 27001 Compliance Positioning Itself as Elite in Cybersecurity

Leading MTSP Recognized for Superior Cybersecurity Standards & Protocols

**GREENWOOD & GREENVILLE** SOUTH CAROLINA – April 28, 2025 - CC&M a leading managed technology services provider (MTSP), is proud to announce it is following the ISO 27001 Compliance Program, a globally recognized standard for information security management. This places CC&M among an elite group of technology providers who have voluntarily chosen to hold themselves to the highest possible cybersecurity standards and protocols—at a time when it matters most.

ISO 27001 is the international gold standard for how organizations should manage information security. While most Managed IT Services Providers (MSPs) operate without clear accountability or regulatory oversight, CC&M has not only equipped itself with leading technologies, but the company has taken another step for their customers, by committing to thirdparty validation to prove its practices meet stringent data protection and risk mitigation benchmarks. CC&M is leveraging the ISO Compliance Program provided by Technology Assurance Group (TAG), an organization of top managed technology services

providers with over a \$1 billion in annual products and services. TAG's comprehensive processes and protocols will enhance CC&M's operations to successfully become ISO 27001 Compliant.

"Unfortunately, we're in an industry where anyone can become a Managed IT Services Provider," said Rocky Dunkman, Owner/CEO at CC&M. "You could've been a truck driver vesterday and start calling yourself a technology provider today. What clients don't always realize is that without standards, their cybersecurity is only as strong as the judgment of their technician, whose qualifications are tough to ascertain, especially when most business owners tend to be less technical. Earning ISO 27001 compliance proves we don't just talk about cybersecurity—we execute at the highest level."

For small to mid-sized business owners, the technology industry can feel like the Wild West. ISO 27001 Compliance brings structure, discipline, and most importantly, proof that a provider is proactively managing risk. It typically takes over six months and tens of thousands of dollars to earn this compliance, meaning only a very small minority actually pursue it, with even fewer achieving it.

"ISO 27001 Compliance is especially relevant for our clients in regulated industries like finance, healthcare, or manufacturing, where compliance requirements are becoming even stricter. In fact, in some cases, cybersecurity insurance claims are denied if businesses don't work with qualified Managed IT Services Providers." Dunkman continued, "What sets CC&M apart isn't just the badge on the wall. It's the expertise, processes, protocols, and globally recognized requirement behind it."

While ISO 27001 compliance is one key marker to help business owners to decipher between qualified and unqualified cybersecurity organizations, there are other telltale signs to watch for. For example, if your cybersecurity provider's technology stack is essentially a "one-time, 'set-it-andforget-it" antivirus program, this might serve as a red flag. Additionally, you should be utilizing multi-factor authentication (MFA), not to mention, rigorous patch management and 24/7 monitoring.

"ISO compliance means we're not guessing. We're not relying on duct tape fixes or shortcuts. We follow a documented, repeatable process that's been validated by third-party auditors," added Dunkman.

While many SMBs still believe they're too small to be a target for cybercrime, the statistics say otherwise. Especially through the proliferation of AI, small businesses need to leverage AI-based technology to outpace cybercriminals. Increasingly, cyber insurance providers and regulatory bodies are beginning to require adherence to standards like ISO 27001, as it provides structure in a wide-open industry. Businesses that can't prove compliance may face denied claims, legal issues, or lost revenue from downtime and breaches.

Working with an ISO 27001-compliant provider like CC&M ensures that your IT team is not only managing your infrastructure, but also protecting your organization's reputation and continuity, so that you can focus on

revenue growth, company culture and the areas of your business which yield returns.

## **ABOUT Computer Consultants** & Merchants Inc (CC&M)

In 1992, Computer
Consultants & Merchants was founded to bring technology services and equipment to businesses in the Orlando, Florida area. In 2001 they expanded their footprint by adding offices in Greenwood and later Greenville covering the Upstate of South Carolina. CC&M streamlined the way companies do business, and the Company became successful for its expertise and service.

Providing consulting, business acumen, and of course maintenance services that have always included parts and labor for clients.

Computer Consultants has evolved to meet the changing needs of businesses, providing clients with exemplary technology consultation, Business phone Systems, Access Control with Video surveillance, Cyber Security, Managed Print, integration and Managed services are still the core of everything we provide.

Thirty years later CC&M is still doing what it does best, providing its clients with advanced technology solutions and stellar service!